



**NEW ORLEANS**

# **JAZZ**

**& HERITAGE FESTIVAL**

**April 21-24, 1971**

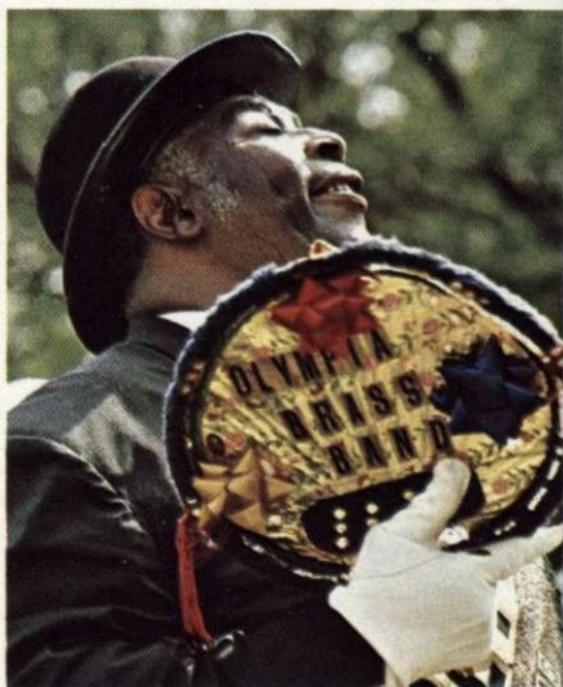
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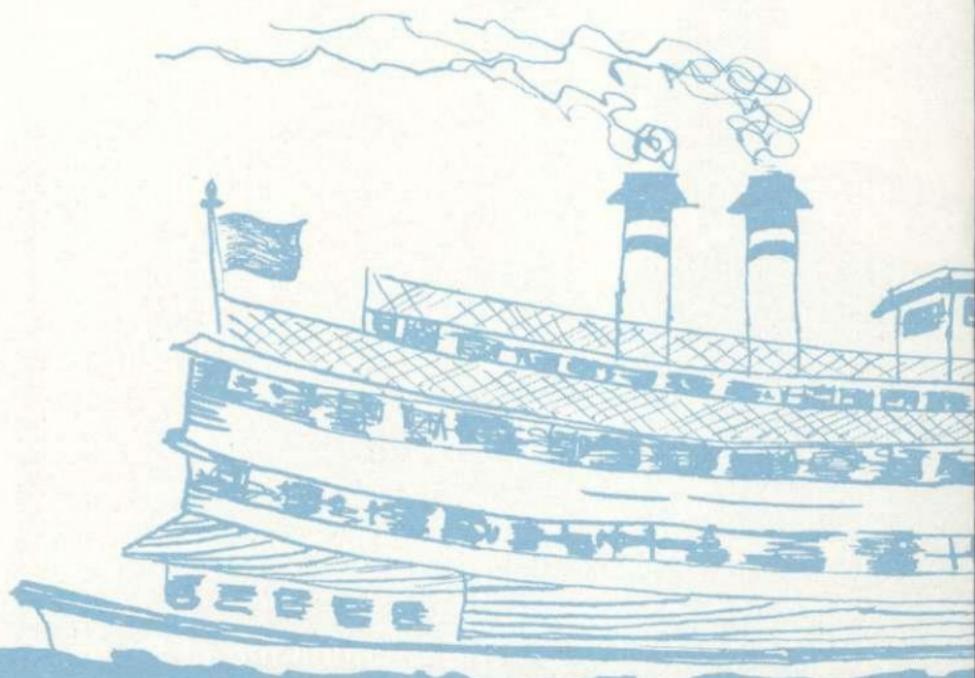
**MILLER HIGH LIFE—The Champagne of Beers**

# April in New Orleans



—a time when the legends come to life in this great city on the Mississippi. For this is the melting pot where jazz was born to be enjoyed by everyone from roustabout to silk stocking millionaire, and April is the time when it's all on display at the New Orleans Jazz & Heritage Festival.

**The fun starts** on the night of Wednesday, April 21 when the old sidewheel Steamer President churns along the Mississippi packed with jazz lovers savoring the classic tunes which built the reputations of great jazzmen who spread them around the world.



**The jazz trip** on the President is living history; a relic, if you will, of the times when jazz was a way of life in Storyville, Milneburg, at West End and Spanish Fort and especially on the great river steamers which were packed with holiday crowds that thrilled to the brand new thing they called jazz.

**On Thursday and Friday nights**, April 22 and 23, the Festival moves ashore for cabaret style concerts in the main ballrooms of the Roosevelt and Jung Hotels.

**Each night will feature** five hours of jazz in a relaxed atmosphere complete with the refreshments for which New Orleans is famous.

**The music** will be provided by the best musicians this cradle of jazz has to offer plus great performers by world-renowned visitors.

**Saturday night, April 24**, will be a jazz night to remember—an historic tribute to the legendary Louis Armstrong. Yes, Satchmo's hometown will open its heart to the local boy who made it from the Waifs' Home to the top of the musical world. This rare concert will be held in the Municipal Auditorium in old Congo Square.



  
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PRESIDENT



**On Thursday, Friday and Saturday** afternoons the Auditorium and the Square—today it's usually called Beauregard Square—will be the scenes of the Louisiana Heritage Fair where the music and unique customs of all Louisiana will be on display.

**The Dixieland bands**, the exotic Mardi Gras Indians, the Cajuns and the dozens of other groups which make up Louisiana's remarkable folklore will be on hand to invite you to hear their music, taste their unique foods and see the products of their crafts, trades, fields and waters.

**Make your plans now to attend this great event —  
The New Orleans Jazz & Heritage Festival**

*Tickets available at:*

Werlein's, 605 Canal Street, New Orleans, La. 70130  
or the Major Hotels of New Orleans

*For further information please write:*

**The New Orleans Jazz & Heritage Festival**

300 Bourbon Street  
New Orleans, Louisiana 70130

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## April 21-24, 1971

### PROGRAM

#### Wednesday, April 21

Aboard the Steamer President, 8 p.m. — \$5.00

PETE FOUNTAIN with Eddie Miller . . . plus  
a backup band

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#### Thursday, April 22

Main Ballroom, Roosevelt Hotel, 8 p.m. — \$4.50

PAPA ALBERT FRENCH and the Original  
Tuxedo Jazz Band from Dixieland Hall

BOBBY HACKETT

ARMAND HUG

SANTO and the Tailgate Ramblers

PUNCH MILLER and his New Orleans Jazz Band

PORGY JONES Plus Three

And Many Others

#### Friday, April 23

Hall of the Americas, Jung Hotel, 8 p.m. — \$4.50

DIZZY GILLESPIE

RONNIE KOLE TRIO

AL BELLETTO QUARTET

MURPHY CAMPO

KID THOMAS and the Preservation Hall Jazz Band

NEW ORLEANS RAGTIME ORCHESTRA

CREOLE FIESTA DANCERS