

# new orleans jazz and heritage festival





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# HOLMES



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Holmes, itself proud to be a New Orleans tradition, salutes the Jazz and Heritage Festival and welcomes its international supporters to the birthplace of Jazz.

# Fourth Annual New Orleans Jazz & Heritage Festival

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**Begues**

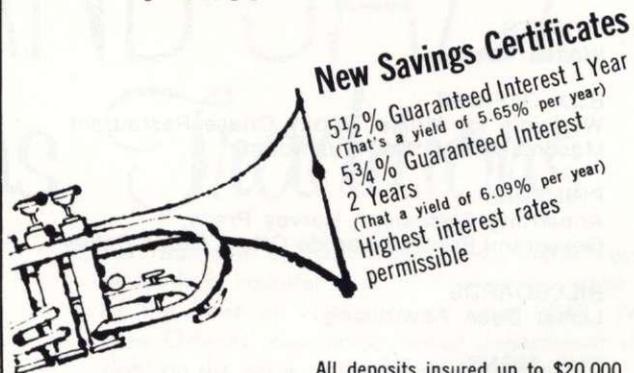
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# 1973 JAZZ AND HERITAGE FESTIVAL

The New Orleans Jazz and Heritage Foundation is a non-profit organization dedicated to the celebration of the music of New Orleans and Louisiana which has been instrumental in the growth and development of American music. The profits, if any, will be used to preserve and nurture the musical community of New Orleans.

The officers and directors of the Foundation wish to gratefully acknowledge the Jos. Schlitz Brewing Co. for its generous help without which this festival would not be possible. We wish also to thank D. H. Holmes, the Holsum Bakeries, Inc., the First National Bank of Commerce in New Orleans, New Orleans Public Service, Inc., South Central Bell, and the many community leaders whose assistance has been instrumental to the Festival's success.

## Schedule of Events

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Tuesday—April 10

**"River Boat Cruise"**

PETE FOUNTAIN  
CRAWFORD-FERGUSON NIGHTOWLS  
S.S. President—Boards foot of Canal Street  
8:00 P.M.

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Wednesday—April 11

**"Salute To The King of Swing"**

BENNY GOODMAN SEXTET  
PRESERVATION HALL JAZZ BAND  
w/BILLIE AND DE DE PIERCE  
Municipal Auditorium—8:30 P.M.

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Thursday—April 12

**"Blues & Roots"**

TAJ MAHAL  
HOWLIN'WOLF  
ALBERT KING  
MARDI GRAS INDIANS  
COMO DRUM & FIFE CORPS  
Municipal Auditorium—8:30 P.M.

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Friday—April 13

**"The Soul of Jazz"**

THE STAPLE SINGERS  
B.B. KING  
DAVE BRUBECK w/GERRY MULLIGAN  
JOE NEWMAN  
MARJIE JOSEPH  
Municipal Auditorium—8:00 P.M.

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Saturday—April 14

**"Night of Stars"**

STEVIE WONDER  
HERBIE MANN w/DAVID "FAT HEAD"  
NEWMAN  
RAHSAAN ROLAND KIRK  
RAMSEY LEWIS TRIO  
KIM WESTON  
OLYMPIA BRASS BAND  
Municipal Auditorium—8:00 P.M.

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Thurs. April 12- Sun. April 15

**The 4th Annual**

LOUISIANA HERITAGE FAIR  
The Fairgrounds Racetrack  
Noon - 6:00 P.M.

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# GEORGE WEIN - BIOGRAPHY

GEORGE WEIN, president of Festival Productions, Inc., has, among other things created the Newport Jazz Festival and the Newport Folk Festival, operated two jazz clubs simultaneously, managed various jazz artists, owned a recording company, produced films of jazz and brought live jazz entertainment to more people than any other man in the world. He is currently producing the 9-day annual Newport Jazz



Festival-New York and the 1st Annual Folk and Contemporary Music Festival which will also run for 9 days in New York. This is the same man who brings music to millions of the world's citizenry who makes the New Orleans Jazz and Heritage Festival a joyous reality.

Born on Oct. 3, 1925, George claims that he inherited his non-stop energy from his physician-dentist father, a distinguished plastic surgeon. From his mother came his interest in music; from his brother, his introduction to jazz. At age 8, George started studying classical piano, but he liked improvisation and by the time he was 15 he was playing jazz. Throughout high school he played professionally with various bands.

He spent the next 3 years in the army and then enrolled in Boston College. College days for George were filled with jam sessions and jazz and by the end of those years, he had two jazz clubs to his credit and had found time to write a jazz column for the Boston Herald and to teach a credit course in jazz at Boston University.

In 1953, he was approached by the Lorillards, wealthy Newport residents, and on July 17, 1954, the Newport Jazz Festival was created - two concerts in two days. It has expanded to the current 9-day, 30-plus events. In smaller version the Newport Jazz Festival travels to almost 50 cities each year.

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# RIVER BOAT CRUISE

Tuesday Night • April 10 • SS President

## Pete Fountain

The star of the opening concert of the 4th annual New Orleans Jazz and Heritage Festival, is the internationally acclaimed Dixieland clarinetist, Pete Fountain.

Pete studied music with New Orleans cornet player Johnny Wiggs and at 17 sat in for his boyhood idol, Irving Fazola. He received national prominence through appearances on the Lawrence Welk show in the late fifties. When Pete is not on tour he can be heard at his popular Bourbon Street club.

The highlight of any jazz festival in New Orleans is the riverboat ride on the President with Pete Fountain on the bandstand, and if you miss that ride it's your own fault, because it is going to be very, very good.



## The Crawford Ferguson Night Owls

The Crawford-Ferguson Night Owls have been the house band on the S.S. President for nine years. Paul Crawford, leader, trombonist and talented arranger has been a member of various bands in New Orleans including Punch Miller's Band and the Olympia Brass Band. Leonard Ferguson, leader and drummer is a veteran of a U.S. Navy Band, the N.O. Opera Orchestra and the Summer Pops. Members of the band include Abraham "Chink" Martin, bass, Clayton Duerr, guitar, Neil Unterseher, banjo, Lars Edegran, piano, Hank Kmen clarinet and Jack Bachman, trumpet.



Photo: Frank Methe

## education in jazz

—by George Wein

I guess I've known about Berklee almost as long as I've known about jazz. It was in Boston, and I was from Boston and although I never studied there, it seems that I kept bumping into fine musicians who did. My impression, at that time, was that Berklee was a small school specializing in jazz instruction that must have been doing a pretty good job of it if the student musicians I met were any indication.



Even after leaving Boston and getting more deeply involved in the producing of jazz festivals, I still found myself constantly reminded of the kind of musicians that Berklee was turning out. Among former Berklee students who have performed in festivals I have produced, the following names come to mind: Gabor Szabo, Gary Burton, Keith Jarrett, Bill Chase, Toshiko, Steve Marcus, Sadao Watanabe, Quincy Jones, and half of the Woody Herman and Buddy Rich Bands!

After too many years, I recently had occasion to visit the school. It's still comparatively specialized and still very much involved with jazz, but a great deal more has happened since my Boston days. In addition to a thorough grounding in jazz techniques, students are now trained in all phases of professional music including preparation for studio work and scoring for television and films. A program leading to the Degree of Bachelor of Music provides for those with academic as well as musical interests and the school is producing good musicians who fulfill all of the necessary qualifications for a career in music education.

Believing as I do that the people best qualified to talk about anything are those who have done it, I am delighted to see on the staff men such as Gary Burton, Charlie Mariano, Alan Dawson, Herb Pomeroy, John LaPorta, Phil Wilson, Joe Hunt, Wes Hensel and others for whom I have great musical as well as personal respect.

As someone who is deeply involved with jazz, I'm glad there is a school like Berklee to help young musicians who feel the same way.

*George Wein*

For information, write to:  
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# SALUTE TO

WEDNESDAY-APRIL 11



## The Preservation Hall Band of Billie and Dede Pierce

The Preservation Hall Band of Billie and Dede Pierce has performed traditional jazz throughout this country and the world. Billie Pierce recalls that nearly everyone in her family played the piano. She was known as a top pianist in West Florida and Alabama before coming to New Orleans in 1929 to play a job on the Steamer Madison. Her first big job, at age 15, had been accompanying Bessie Smith at a theater in Pensacola. Before that she had danced in a chorus line in Ma Rainey's show.

Joseph LaCroix "Dede" Pierce is a New Orleans Creole. Dede worked with Kid Rena, Dupass' Olympia Band, The Young Tuxedo Brass Band and with his wife at Luthjens' Dance Hall in the late 1950's. Billie and Dede accompanied blues singer Ida Cox on her last tour of the south. Dede is not only a classic horn player--his interpretations of Creole folk tunes are favorite requests of his following.

Members of their band include Jim Robinson, trombone, Willie Humphrey, clarinet, Cie Frazier, drums, and Allan Jaffe, tuba.

# THE KING OF SWING

MUNICIPAL AUDITORIUM

## Benny Goodman

Constant determined study and the use of many technical books enabled Benny Goodman to become a qualified professional musician at 14. He gleaned much knowledge of jazz from listening to the recording of New Orleans clarinetists Leon Rappolo, Johnny Dodds and Alphonse Picou. As featured soloist with Ben Pollack's band at 16 he gained enough attention to become a world renowned figure at 25.

Goodman's famous "swing" band reigned as the most popular band in America during the 1930's. He later introduced a new dimension to swing in the form of "Chamber music jazz". Goodman was the first celebrated jazz musician to take up a simultaneous and successful career as a classical musician.

Through his artistic achievement and personal magnetism he has become a legend in his own time. The New Orleans Jazz and Heritage Festival is proud to present the Benny Goodman Sextet.



Photo: Jules Cahn



## Taj Mahal

Taj Mahal, versatile musician and talented composer of the highly acclaimed soundtrack for the motion picture "Sounder", is a student of country blues. Educated by recordings, books and the music of the early bluesmen themselves, Taj has developed a strong unique style of interpreting the blues and jazz.

In the past couple of years he has experimented with several different back-up groups. Presently he performs alone though he still arranges parts for other instruments and voices on his recordings.

Taj is the eldest of nine children. He grew up in the New England country side and got a degree in animal husbandry from the University of Massachusetts.

Taj Mahal has a brilliant future. Fortified with a knowledge of the blues, finding his special place within the blues, gifted with great natural ability, he is doing what he does best . . . singing the blues and having a good time.

## Como Drum and Fife Corps

The Como Drum and Fife Corps is one of the most unique elements of all Afro-American music. Stemming directly from traditional West African music, drum and the fife groups are now only socially prominent in a few isolated communities. One of the most active and creative delta blues communities in the South centers around Como, Mississippi.

Napoleon Strickland actually learned to carve and blow the cane fife from Othar Turner, tonight on lead snare drum. Napoleon carried his fife with him everywhere until he became the best. G.D. Young, the bass drum player is a member of the famous Lonnie Young Drum and Fife Corps family, and Bernice Turner, bridging the generation gap, can play both snare drum and bass drum.

SPECIAL ADDED ATTRACTION - ALBERT KING  
- MASTER OF THE BLUES GUITAR



Photo: John Donnels

# BLUES & ROOTS

Thursday • April 12 • Municipal Auditorium

## Howlin Wolf

Legendary blues guitarist and singer Howlin Wolf (Chester Burnett) is from the Yazoo-Mississippi Delta. He began playing guitar at age 18 while living on Young and Mara's Plantation where he was taught by the famous Charlie Patton. Following his army career in 1945 he moved to Memphis and began performing over the radio. The radio program provoked widespread interest in him--leading eventually to recording.

Chicago provided Wolf a permanent base after late 1952. He has recently recorded an album with a group of well known rock musicians in England. The album which is known as "Howlin Wolf's London Sessions" is a top seller and has introduced his talents to a new, youthful audience.

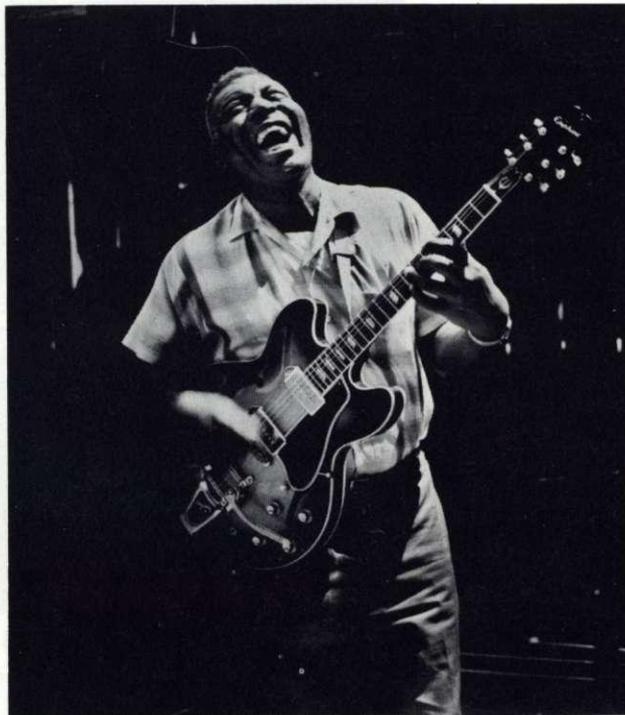


Photo: Michael Smith

## The Mardi Gras Indians

The Mardi Gras Indian Band has worked together professionally for three years. The group consists of members of two tribes, the Wild Magnolias led by Big Chief Theodore Emile "Bo" Dollis, and the Golden Eagles led by Big Chief Joseph Pierre "Monk" Boudreaux. These proud black men have designed and hand sewn their own costumes. Their songs and rituals are traditional, passed down from generation to generation, however, the group has recently created some new ones, including their recording "Handa Wanda". The Mardi Gras Indians have only appeared outside of New Orleans once, to do a show in London, England. The other members of the group are Leonard "Gate" Johnson, Washington "Bubba" Scott, Johnny "Quarter Moon" Tobias, James "Gator June" Johnson, James Smothers and Lawrence "Crip" Adams.



**B.B. King**

Photo: Michael Smith

Before it was even popular to say: Tell it like it is..” B.B. King was playing and singing just that - the way it is to him and to the people who know what blues is all about. B.B. doesn't have to be told what's real or pure about blues - he doesn't even care if his playing and singing has a name because he is blues. And he knows how to communicate passion, misery, sadness or joy in the best way-from his soul to his wailing voice to his fingertips wrapped around his best companion..“Lucille”, his guitar.

B.B. sang on the street corners in Indianola, Miss. until he got some regular work, playing on a radio station in Memphis . . for nothing . . just to play and sing. He paid his dues touring everywhere including the 'chittlin' circuit of small black clubs, town halls and a string of one-nighters for more than 20 years.

“People are always afraid of things they don't know about. So my thing all the time has been to say 'look, here I am, here's my heart, look at me.'”

Well people are looking, listening and digging what B.B. King has been saying and doing for over 25 years. The general public has just begun to realize what blues fans and musicians have known for years . . . he's great. His name and the title stand for one thing--the Blues.



**The Staple Singers**

Roebuck “Pop” Staples and his daughters Mavis, Cleo and Yvonne, comprise one of the most respected gospel groups in the country today. In Europe, Asia, and the Middle East, their talents and accomplishments have transcended the cultural and ethnic barriers with the message of their music. Audiences everywhere enthusiastically join in whistling, shouting, clapping and dancing very often to lyrics written by “Pop” himself. Their message is Universal its more than just characteristic spirituals and gospel songs-it is love and peace. Today they sing almost anything they like that carries that message. They are concerned about many contemporary problems, injustices, mistreatment and racial discrimination. They have given thousands of people everywhere beautiful experiences through their rich singing of songs of love and their genuine concern for humanity world over.

# of JAZZ

Municipal Auditorium

## Dave Brubeck and Gerry Mulligan

Throughout Jazz history there's been plenty of Dukes, Kings and Queens, but there's also "First Man", and that's Dave Brubeck. The facts are, he is: the first jazzman to be on the cover of Time magazine (1954), the first recorder of the first jazz single to sell a million copies (Take Five, 1963), the first jazz artist to perform at a state function in the White House, and the first jazzman to be elected to Playboy's "Hall of Fame" in 1965. His contributions to jazz as an innovator of new time signatures has helped change the courses of jazz and has influenced much of today's popular music.

His groups have appeared to wide acclaim numerous time in Europe, Poland, Australia, and the middle east and just about every college campus in the U.S.A.

In recent years Dave has been concentrating on writing larger works and performing within this context such works as his cantata "Truth is Fallen" and before this "The Light in the Wilderness", an oratorio.

Internationally renowned baritone saxophonist, Gerry Mulligan often appears with Brubeck as guest soloist since their enthusiastically received debut together here in New Orleans. Mulligan earned his early experience writing for a radio band in his hometown, Philadelphia. He made his mark in the 1950's playing with and writing arrangements for such other notables as Miles Davis, Gene Krupa, and Claude Thornhill. Gerry has the honor of being named the world's finest baritone sax player in the Downbeat jazz poll every year since 1953.



## Joe Newman

Joining Dave Brubeck and Gerry Mulligan on trumpet in tonight's "Soul of Jazz" program will be a native New Orleanian, Joe Newman. His father, Dwight Newman was a pianist with many popular New Orleans bands including those of George Lewis, Peter Bocage and A.J. Piron. Joe was discovered by Lionel Hampton while still in college and has evolved into an outstanding soloist. Newman worked with Hampton in the early 40's until joining Count Basie's band in 1943. In the 1950's he led a sextet of Basie men on a Scandinavian tour.



## Margie Joseph

To be young, black and beautiful and a singer from New Orleans is to be a sure fire winner. Margie, who has just completed her first album for Atlantic Records, backed by Willie Tee & Gatur's is going places. Her versatility ranges from soul to cool jazz, and she sings beautifully. She is going to be a huge success.



**Stevie Wonder**

Stevland Morris was born May 1950 in Saginaw, Michigan. His musical ability with the piano, drums and beloved harmonica began around age 4. His professional career began at age 10 under the aegis of Mowtown Records. With his first big success, "Fingertips" in 1963, he established the worth of his professional name: the incredible Stevie Wonder. Now, at age 22, he's a veteran performer with over 16 long playing albums to his credit and more single hits than performers twice his age. And despite what some may say is a handicap for an artist who is blind, Stevie has never ceased being a phenomena in all aspects of his field.

Wonder has been involved in composing his own material from the beginning, but in the last 2 years he has grown and has taken on a greater part in the production of his records. His latest album "Music of My Mind" is the first LP under his total control. Stevie has been making radical departures from his former calculated Top 40 popularity. He now arranges all his own compositions with the moog and ARP synthesizers. "The synthesizer has allowed me to do a lot of things I've wanted to do for a long time but which were not possible till it came along . . . its added a whole new dimension to music". "People shouldn't expect a set thing from me - I love to grow - the challenge in performing is to make an audience aware of everything that's within me now."



**Ramsey Lewis Trio**

Ramsey Lewis was born in Chicago, Illinois in 1935. He studied piano privately at age 6. He attended the Chicago Music College and De Paul University. After graduating, he formed his own trio in 1956, and began doing night club gigs in and around Chicago. Success was forthcoming and he recorded on various dates with Sonny Stitt, Clark Terry and Max Roach, Lem Winchester and others on Argo. In 1959 he played Birdland and Randall's Island festival in New York City. Ramsey considers John Lewis and Oscar Peterson his main influences, but names Bud Powell and Art Tatum as his favorites.

A group with great charisma, The Ramsey Lewis Trio are a group worthy of any "Night of Stars". Their current album is a top seller and hit singles prove their enduring popularity to a wide audience.

# OF STARS

MUNICIPAL AUDITORIUM



**Herbie Mann**

Although he plays the piano, bass clarinet and tenor sax, all of which he had accomplished by age 14, it is the flute that has made Herbie Mann one of the most gifted Musicians of contemporary jazz. He has consistently proven that he is an artist who grows and adds to his own time. He is equally at home with jazz, pop, Latin and more recently rhythm and blues. His innovations with the flute in Afro-Cuban works led him to Africa on a State Department tour in 1960. The following year his tour of South America with such jazz greats as Coleman Hawkins, Roy Eldridge, Al Cohn and Zoot Sims gave him even more insights into Latin Music, leading to his being one of the first American musicians to popularize the Brazilian "new wave" Bossa Nova music.

Appearing with Herbie will be David "Fat Head" Newman, who came out of the Ray Charles band years ago to become a star in his own right.



**Rahsaan Roland Kirk**

"Kirk's own thing is an astonishing facility of playing three instruments the manzello, stritch and tenor saxophone all at the same time . . . when he tires of his reed section he picks up the flute and two clarinets . . ."

"Rahsaan is a stimulator of the mind and of the soul . . ."

"Kirk is beautiful. The true spirit of jazz is alive in him and whenever he plays, he helps keep it a living spirit."

These quotes may give you an idea of what you might see Rahsaan do, but there's no way you can groove to him unless you listen and experience this thing yourself. He is an accomplished performer on almost every reed instrument known to Western music. A composer and innovator of great versatility, he is also an articulate and outspoken member of the Jazz Community . . . More recently Mr. Kirk has been active in establishing more TV exposure for Jazz artists. He feels strongly about great artists not having more opportunities to be heard and seen, not only performing but being able to communicate to young people via the popular interview talk shows such as Cavett and Carson.



**The Olympia Brass Band**

The marching bands of New Orleans are without question the most loved, popular and thoroughly native tradition our city has ever produced. New Orleans can boast about her music in the streets and her many parades that make this one of the truly festive cities in the world.

The Olympia Brass Band, under the leadership of Harold Dejan, is one of the most well-known and popular brass bands around. Whenever Orleanians hear or see them, you can be sure they fall into that 'secondline' if it's a funeral, wedding, festival or restaurant opening.

Harold Dejan had played with Arnold DePass's Olympia Serenaders for many years and wanted to christen his band the Olympia Brass Band in honor of this bands memory.

Members of the band include Dejan, alto sax, Emanuel Paul, tenor sax, Milton Batiste, Kid Sheik Colar, trumpets, Paul Crawford, Gerald Joseph, trombones, Henry "Booker T." Glass, bass drum, Andrew Jefferson, snare drum and Nowell "Papa" Glass, snare drum.

The band toured Europe in 1967 and 68 and has appeared in many cities throughout the U.S.

Their appearance tonight in the "Night of Stars" is a special tribute to the roots of jazz, and don't be surprised if their music doesn't send the saints right in!

**SPECIAL GUEST STAR KIM WESTON**

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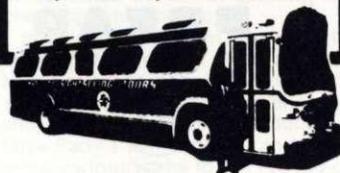
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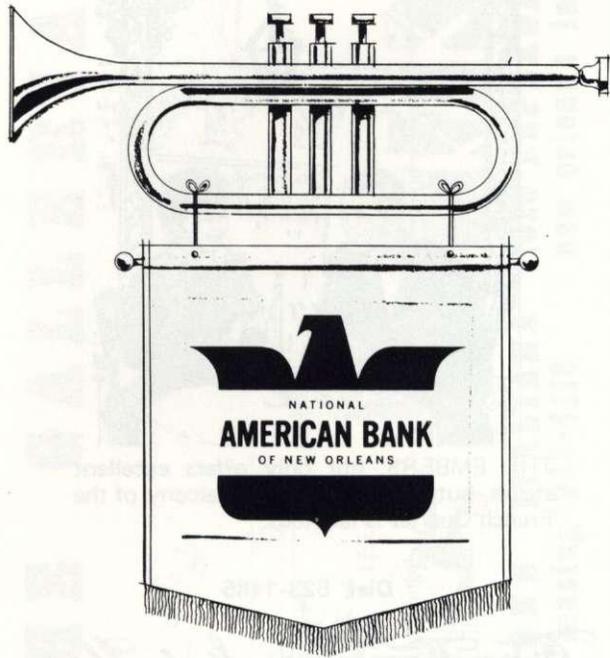
A fun tour! Bourbon Street, French Quarter night spots ending with traditional coffee and doughnuts at French Market

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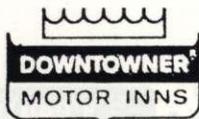
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Fri.-Sat.

# LOUISIANA HERITAGE FAIR

April 12-15 • Fair Grounds Race Track • Noon - 6:00 P.M.

## HERITAGE FAIR INTRO.

The Louisiana Heritage Fair is a celebration dedicated to the diverse cultural heritage of North America which combined to create jazz music. It is here in the state of Louisiana and especially in the city of New Orleans that the myriad of ethnic groups living in America melted together to form a new style, with its own foods, its unique and personal traditions, and its own very special music.

Here in Louisiana the tradition of getting together at the Fair Grounds for such a celebration is one that boasts over an one hundred and fifty year history. It was in 1815 that the first Louisiana Agricultural and Mechanical Exposition took place on the very grounds which the 1973 Louisiana Heritage Fair is constructed. The Fair Grounds Racetrack, in operation since 1872, took its name from these expositions, and we are pleased to renew the tradition - once again the Fair Grounds is a fair grounds! So join us for the Louisiana Heritage Fair and experience the favor and excitement of the traditions of America's most festive city.



Photo: Michael Smith

The Heritage Fair offers its visitors a virtual cornucopia of the many famous and some yet-to-be-discovered foods of New Orleans and Louisiana. From the gaily decorated booths will come Buster Holmes's red beans and hot sausage, raw oysters from the Louisiana Oyster Festival, fried chicken from the Second Mt. Triumph Missionary Baptist Church, boiled crawfish, po-boys, muffelattas - and that's just the beginning!

The world champion jambalaya chef from Gonzales, Louisiana, will be cooking his winning recipe in a giant pot on the field. Helen Dejan of Chez Helene Restaurant is preparing her gumbo and stuffed peppers for the crowds. Pralines and pies will be sold by vendors wandering around the site.

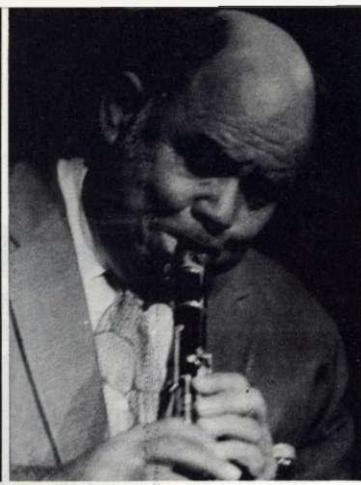
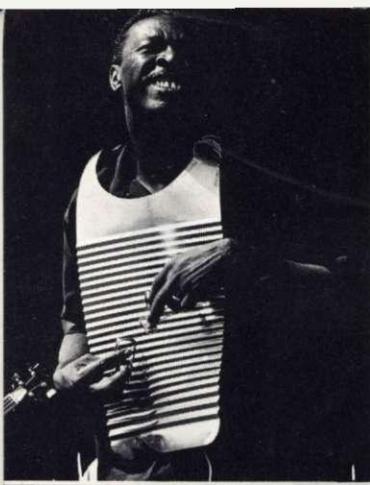
There will also be "imported" foods such as Angelo Brocato's spumoni ice cream, Manual's hot tamales, and the Greek Ladies Philoptochos Society's Greek food extravaganza.

Many other culinary treats also await Fair patrons who are advised to bring hearty appetites.

The Arts and Crafts of Louisiana, both traditional and contemporary, will be on display and for sale in Fair booths and in a giant striped tent. The Koasati Indians from Eunice Louisiana are bringing their baskets woven of pine needles. Mr. Thonius Robinson from Washington, Louisiana will demonstrate the art of splitting logs into strips, then weave the strips into baskets.

Individual craftsmen who work in jewelry, pottery, candles, clothing, leather and wood carving will be set up at the Fair. Many of these people will be demonstrating their crafts as well as selling them. Several crafts co-operatives and crafts shops such as the Quarter Guild, Mignon Gaget, Alternatives, Miss Patty's Gift Cottage, and the Friends of the Cabildo will bring various items to the Fair ranging from Acadian Quilts to wooden toys, to solid silver sand dollars.

Bruce Brice, the gifted young New Orleans painter whose colorful quasi-primitive scenes add to the richness and joyfulness of New Orleans, Jazz and black culture, will exhibit his works as will Sister Gertrude Morgan.



# HERITAGE FAIR

STAGE 1

STAGE 2

STAGE 3

THURSDAY

Gary & Nada  
Al Belletto  
Cabaret  
Phil Zito

Mardi Gras-Indians  
Adolescence  
Betty Casey

Camelia Stompers  
Bob Greene Trio  
Sage

FRIDAY

Abner Jay  
Professor Longhair  
Mardi Gras-Indians  
Kid Sheik Ramblers

Wallace Davenport  
Deacon John & Duckbutter  
New Orleans Joy  
Makers  
Drum & Fife Corps

Robbie Lee  
Ars Nova  
Ellis Marsalis Sextet  
Southern University  
Jaguar Lab Jazz Ensemble

SATURDAY

Murphy Campo  
Drum & Fife Corps  
Abner Jay  
James Rivers  
Kid Thomas

Earl King  
Al Belletto  
Bukka White  
The Meters  
Lee Dorsey

Robert Pete Williams  
Bayou Stompers  
Mardi Gras Indians  
Gentlemen of Jazz

SUNDAY

New Iberia Stompers  
Ragtime Orch  
Boyou Stompers  
Don Albert  
Kid Thomas  
Santo Pecora

Roosevelt Sykes  
Willie Tea & Gaturs  
Mardi Gras Indians  
The Souls

Papa French  
Drum & Fife Corps  
Robert Pete Williams  
Abner Jay  
Bukka White  
Porgy Jones

Appearing daily throughout the festival grounds will be: Bongo Joe, Idell Williams Trio, Arzo Youngblood, Sister Gertrude Morgan, David Johnson,



# MUSICAL PROGRAM

## GOSPEL TENT

## STAGE 4

## STAGE 5

## SEMINAR

Ott Family  
Spiritulets  
Zion Harmonizers  
Rocks of Harmony

True Bluegrass Boys  
Allen Fontenot  
Country Cajuns

Baba Stovall  
Percy Randolph  
Abner Jay  
Drum & Fife Corps  
Bukka White

George Kay  
Bill Russell  
McRee, Jr.

Jazz  
Recording  
1:30 & 4:30

Youth Inspirational  
Choir  
Zion Harmonizers  
Southern Bells  
Rev. Clay Choir

Babe Stovall  
Percy Randolph  
Halleluja Ramblers  
Roosevelt Sykes  
Bukka White

Cappy's Hat Band  
Mamou Band  
Hubert Davis &  
Season Travelers  
Les Moore  
Russ Russell &  
Stingrays

Ellis  
Marsailles  
Afro-Amer.  
Secular Music  
1:00

Bob Breene  
Jelly Roll  
Morton

Bro. Davenport & Choir  
Gospel Soul Children  
Samuel Burfect  
Wilson Family  
Geraldine Wright &  
Ebenezer BC Choir

Kustbandet  
Walter Washington  
Professor Longhair  
Jim Kewskin  
Earnie K-Doe

Hubert Davis &  
Season Travelers  
Vin Bruce  
Mamou Group  
Clifton Chenier

Danny  
Barker

Roots Of  
Jazz  
1:30 & 4:30

John Lee & L & B  
Choir Ensemble  
Samuel Berfect  
Rocks of Harmony  
Zion Harmonizers  
1st Church of God &  
Christ Choir  
New Hope BC Mass  
Choir

Storeyville Jazz Band  
Doug Kershaw  
Allen Toussaint  
Professor Longhair

Allen Fontenot &  
Century Cajuns  
Hubert Davis &  
Season Travelers  
Mamou Band  
Clifton Chenier

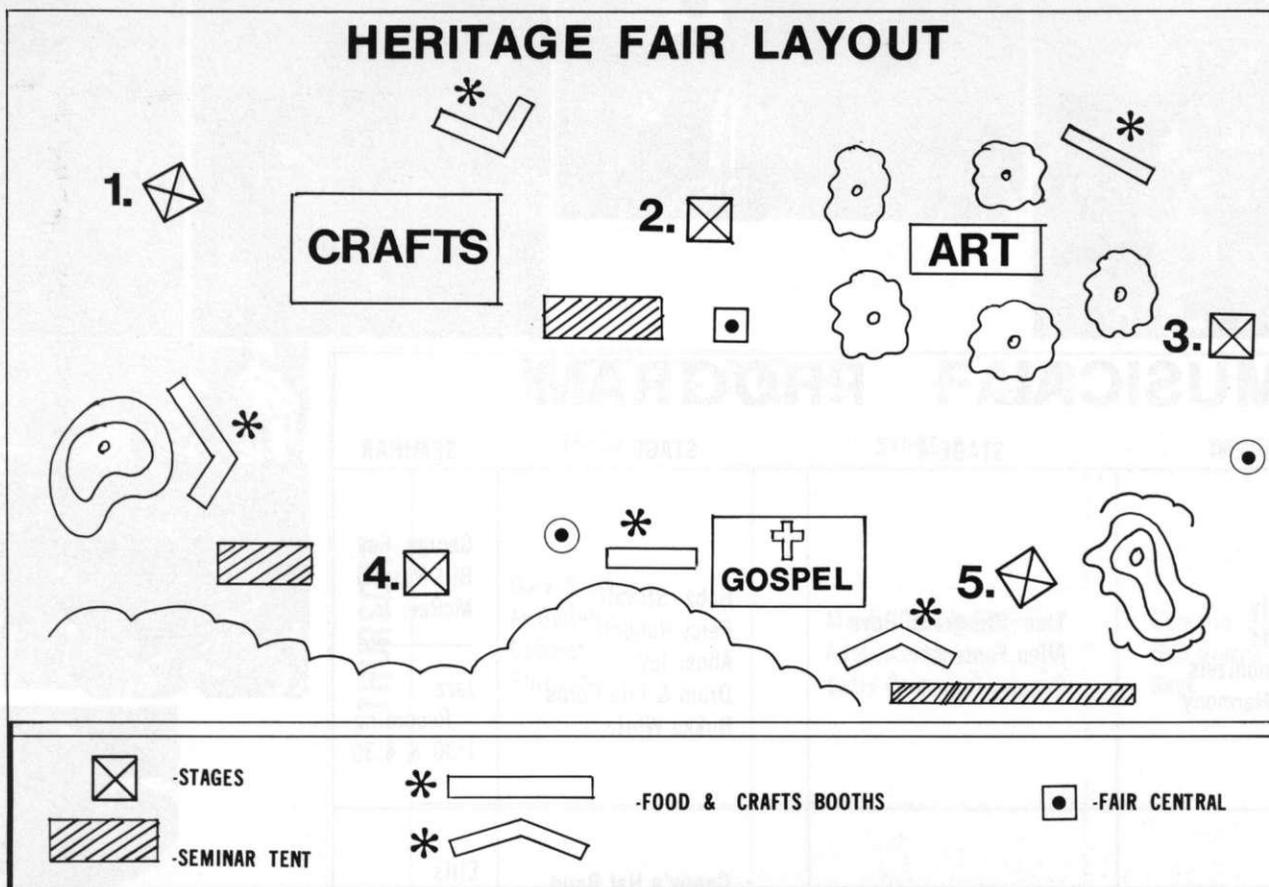
Armund Hug  
New Orleans  
Piano  
1:30

John Joyce  
Jazz  
History  
4:30

The Eureka, Young Tuxedo and Olympia Brass Bands, The Fairview Christian Marching Band & SPECIAL GUESTS.



# HERITAGE FAIR LAYOUT



☒ -STAGES

▨ -SEMINAR TENT

\* ———

-FOOD & CRAFTS BOOTHS

● -FAIR CENTRAL

\* >>>

PAGE20-21 PHOTOS  
(Reading up from bottom left)

1. Allen Toussaint (Photo: Robin Davis)
2. New Orleans Ragtime Orchestra
3. Robert Pete Williams (Photo: Jules Cahn)
4. Mardi Gras Indians (Photo: Michael Smith)
5. Cleveland Chenier (Photo: Michael Smith)
6. Louis Cottrell
7. Gov. Jimmy Davis (Photo: Michael Smith)
8. Stage At 72 Fair (Photo: Michael Smith)
9. Louella Pitts (Photo: Jules Cahn)
10. Darrell Johnson & The Fairview Brass Band (Photo: Michael Smith)
11. Prof. Longhair (Photo: Micheal Smith)
12. Allen Fontenot
13. B.B. King At '72 Fair (Photo: Michael Smith)
14. Lee Dorsey (Photo: Robin Davis)
15. Mamou All-Star Cajun Band (Photo: Michael Smith)
16. Ernie K-Doe (Photo: Robin Davis)

# JAZZ

..... THE SOUND  
HEARD 'ROUND THE WORLD

## la Biche's

... THE NAME HEARD 'ROUND THE TOWN

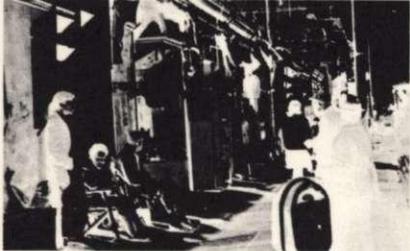
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**B. B. KING**  
**BACK IN THE ALLEY**  
 THE CLASSIC BLUES OF B.B.KING



SWEET LITTLE ANGEL / WATCH YOURSELF / DON'T ANSWER THE DOOR / PAYING THE COST TO BE THE BOSS / SWEET SIXTEEN / GAMBLER'S BLUES / I'M GONNA DO WHAT THEY DO TO ME / LUCILLE / PLEASE LOVE ME.



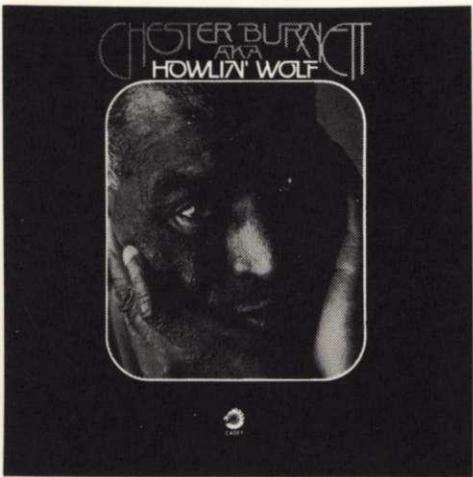
**The Best Of**  
**B.B. KING**



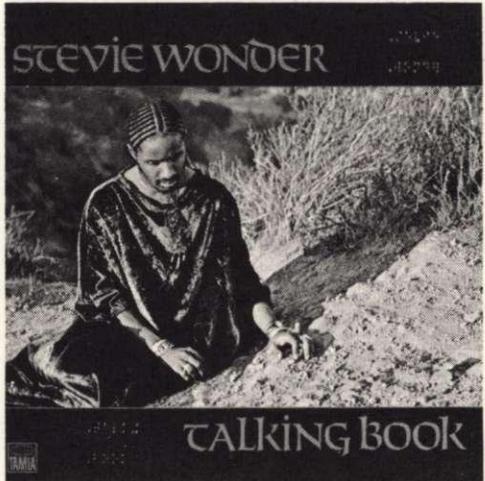
HUMMINGBIRD / HOW BLUE CAN YOU GET / CALDONIA SWEET SIXTEEN / AIN'T NOBODY HOME / WHY I SING THE BLUES / THE THRILL IS GONE / NOBODY LOVES ME BUT MY MOTHER.

- BLUESWAY 6001 Blues Is King  
 6011 Blues On Top Of Blues  
 6016 Lucille  
 6022 The Electric B.B. King —  
 His Best  
 6031 Alive And Well  
 6037 Completely Well  
 6050 Back In The Alley

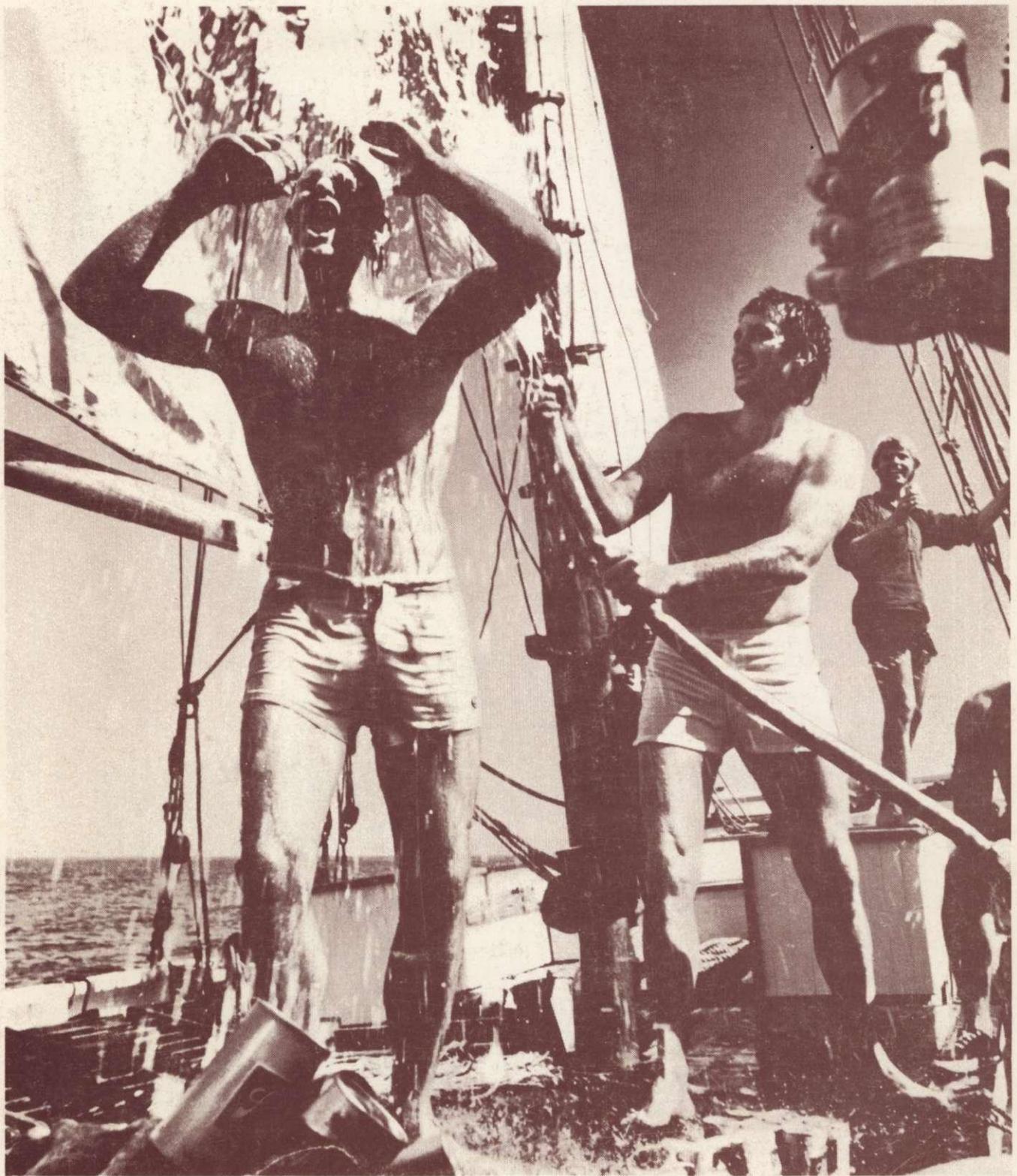
- ABC 767 Best of B.B. King  
 759 Guess Who  
 730 B.B. King In London  
 724 Live At The Regal  
 723 B.B. King Live In  
 Cook County Jail  
 713 Indianola Miss. Seeds



- CHESS  
 9CH-60008 London Session  
 2CH-60016 Chester Burnett AKA  
 Howlin' Wolf



- TAMLA  
 TS 282 Stevie Wonder's Greatest Hits  
 TS 298 Stevie Wonder Live!  
 TS 304 Signed, Sealed, and Delivered  
 TS 308 Where I'm Coming From  
 TS 313L Greatest Hits, Vol. 2  
 TS 314L Music On My Mind  
 TS 319L Talking Book



**One time around—it's all anybody gets.  
So you've got to reach for all the gusto you can.  
In the life you live. In the way you live it.  
Even in the beer you drink. Why settle for less?  
When you're out of Schlitz, you're out of beer.**

